



Infovisa Client Conference

SCOTTSDALE 

Westin Kierland Resort & Spa
September 10-12, 2018

CONFERENCE INFORMATION

Thank you for your interest in attending and supporting Infovisa's 2018 Client Conference. Infovisa's annual client conference is an ideal way to interact with our growing and diverse client base which may include many of your firm's customers or prospective customers. At the 2017 Infovisa Client Conference, we had 97 representatives from different community banks, individual trust companies and foundations.

We realize that all companies in our market are striving to maximize the value of money spent on marketing and sponsorships. We have responded to this need by offering opportunities at various participation levels. Available sponsorship levels and details are included in this packet, as well as a registration form.

To show appreciation for sponsorship at last year's conference, we will extend a first-choice courtesy to those firms who sponsored an event at our 2017 conference. Those firms will have the ability to select the same event or item to sponsor. All other selections will be accommodated on a first-come, first-serve basis. The deadlines for making your sponsorship selections are:

Renewal of 2017 sponsorship items:	Friday, June 1st
Registration Deadline:	Friday, July 28th

Whether your firm elects to simply exhibit at the **2018 Infovisa Client Conference** or take advantage of the available sponsorship opportunities, we ask that a separate registration form be completed for each person from your firm that will attend the conference.

SPONSORSHIP LEVELS

Infovisa is offering four distinct sponsorship levels based on your selected sponsorship opportunities. The total amount of sponsorship items selected will determine your sponsorship level. The levels of sponsorship at the **2018 Infovisa Client Conference** are:

Sponsorship Level	Sponsorship Amount
Basic Exhibitor	\$3,000
Silver Sponsor	\$3,001 - \$4,500
Gold Sponsor	\$4,501 - \$7,999
Platinum Sponsor	\$8,000+

EXHIBITOR FEE

All sponsors for the **2018 Infovisa Client Conference** are required to pay an initial exhibitor fee to attend the conference. The initial exhibitor fee for the conference is \$3,000 and this amount entitles your organization to the Basic Exhibitor sponsorship level automatically.

The \$3,000 exhibit fee for the 2018 Infovisa Client Conference provides you with the following:

- Exhibit space at the conference (6-foot table, two chairs)
- Company logo visible within the conference app
- One-minute general session introduction
- Participation in all conference events
- Participation in post-conference vendor meeting
- Conference registration for one representative (additional representatives for \$350 per attendee)
- 50-word description write-up within the conference app
- Access to the attendee list through the conference app or two weeks from the conference start.

Please see the table on the next page for a list of additional sponsorship opportunities.

SPONSORSHIP OPPORTUNITIES

The following chart contains a list of sponsorship opportunities available for the **2018 Infovisa Client Conference**. The cost associated with each opportunity is in addition to the \$3,000 exhibit fee.

Sponsorship Opportunities	Cost	Additional Benefits
Platinum Sponsorship Items		
Hosted Breakout Session (<i>content subject to approval</i>)	\$7,000	<ul style="list-style-type: none"> • Two additional conference reps • 500-word description write-up within the conference app • Upload of two marketing ads within the conference app • Signage during sponsored events • Priority exhibit space selection based on date of registration
Opening Reception	\$5,000	
Conference Mobile App	\$5,000	
Evening Cocktail Hour	\$5,000	
Evening Reception Hour	\$5,000	
Gold Sponsorship Items		
Lunch	\$4,000	<ul style="list-style-type: none"> • One additional conference rep • 500-word description write-up within the conference app • Upload of one marketing ad within the conference app • Signage during sponsored events • Priority exhibit space selection after platinum selections.
Hotel Room Keycards**	\$3,000	
Keynote Speaker	\$3,000	
Breakfast (1)	\$2,500	
Breakfast (2)	\$2,500	
Wi-Fi in Meeting Rooms (<i>company name on app page</i>)	\$2,250	
Conference Bags**	\$2,000	
Morning Break (1)	\$2,000	
Afternoon Break (2)	\$2,000	
Morning Break (3)	\$2,000	
Silver Sponsorship Items		
Conference Lanyards**	\$1,500	<ul style="list-style-type: none"> • 100-word description write-up within the conference app • Signage during sponsored events
Charging Station	\$1,500	
Sanitizer Station	\$1,500	
Hydration Station	\$1,500	

** Denotes item that will bear your firm's logo. We will make arrangements with you for these items.

Please indicate sponsorship opportunities(s) that your firm would like to commit to in addition to the exhibitor fee:

COMPANY INFORMATION

Company Name

Company Website URL

Primary Onsite Contact Name

Primary Contact Email

Company LinkedIn URL

Company Twitter

PARTNER RULES / REGULATIONS

Non-Disclosure

By signing below, you agree not to disclose to any third parties or affiliates any attendee or vendor list you are provided for the Infovisa Client Conference. You further agree not to disclose to any third parties or affiliates any information provided to you by any person at the Infovisa Client Conference relating to new product initiatives to be offered by Infovisa. You acknowledge that your attendance at the Infovisa Client Conference is solely for purposes of marketing products that do not compete with any products currently being offered by Infovisa.

Private Functions

By signing below, you agree not to hold any private functions in the vicinity during the Infovisa Client Conference, unless there is a time when Infovisa has no events planned and permission has been obtained by Infovisa's Conference Committee.

Infovisa will provide a list of all registered conference attendees 4-weeks and 1-week prior to the conference via email. In addition, you will also receive the list in your registration materials upon arrival.

Signature

Title

Date:

Return registration forms via fax or email to:

Infovisa

Attn: 2018 Infovisa Client Conference

Fax: 704-892-7868

Email: Conference@Infovisa.com

PAYMENT AND BILLING

Please do not send any payments for registration or sponsorship. Infovisa will bill your firm using the information you provide below. **Invoices will be sent and payment due 30 days after your registration form is received and all payments must be received prior to the conference.**

Last Name

First

Company Name

Title

Mailing Address

City

State

Zip

Phone

Email

EXHIBIT HOURS (TENTATIVE):

Setup	September 10	2:00 PM – 5:00 PM
Vendor Meeting	September 10	4:00 PM – 4:30 PM
Welcome Reception	September 10	4:30 PM – 6:30 PM
Program	September 11	8:00 AM – 5:00 PM
Reception	September 11	5:00 PM – 7:00 PM
Program	September 12	8:00 AM – 12:00 PM
Program Close	September 12	12:00 PM

2018 INFOVISA CLIENT CONFERENCE

SEPTEMBER 10-12, 2018

THE WESTIN KIERLAND RESORT & SPA • SCOTTSDALE, AZ



ATTENDEE INFORMATION

Please fill out the following information for each vendor representative attending the conference.

_____	_____	_____
Last Name	First Name	Name for Badge
_____		_____
Company Name	Title	

Street Address		

_____	_____	_____
City	State	Zip

Phone	Email (registrations confirmed via email)	

Guest Name (if registering) *		

REGISTRATION FEES

Your exhibitor registration fee and sponsorship levels include representatives to the conference. Additional representatives may be purchased for \$350 per attendee.

Fees will be invoiced to your company upon receipt of this registration.

HOTEL INFORMATION AND RESERVATIONS

Infovisa has arranged a special group rate at The Westin Kierland Resort & Spa in Scottsdale, Arizona. A conference rate of **\$199/night** has been arranged for single or double occupancy, per night, per room. The discounted rate is only guaranteed until **Thursday, August 16, 2018** and the room block is limited.

The Westin Kierland Resort & Spa
<http://kierlandresort.com/>
6902 E. Greenway Parkway
Scottsdale, AZ 85254

You may reserve rooms by calling **1-800-354-5892**, referencing the **2018 Infovisa rate**. You can also make reservations online using this link:

<https://www.starwoodmeeting.com/Book/2018Infovisa>



REGISTRATION DEADLINE / CANCELLATION POLICY

Conference registration forms are due on or before **Friday, July 27th, 2018**. A registration form must be completed for each representative and guest attending the conference. A late fee of **\$100 per attendee** applies to all applications received after the registration deadline. There are no refunds for cancellations. Substitutions from the same company are accepted; sharing of registrations is not permitted.

CONSENT TO USE PHOTOGRAPHS, VIDEOS, AND CONTACT INFORMATION

By registering for the conference, you hereby consent that Infovisa may be able to provide your registered name, title, company, email address, and mailing address to all parties related to the conference.

By registering for the conference, you also acknowledge and agree that photographs, video, and/or audio recordings may be taken of you and you grant Infovisa the right to use, in perpetuity, your Image in any electronic or print distribution, or by other means hereinafter created, both now and in the future, for any marketing purpose as determined by Infovisa.