



 **Infovisa**[®]
Trusted focus.
2016 Client Conference
San Antonio

Conference Information

Thank you for your interest in attending and supporting Infovisa's 2016 Client Conference. Infovisa's annual client conference is an ideal way to interact with our growing and diverse client base which may include many of your firm's customers or prospective customers. At the 2015 Infovisa Client Conference, we had 107 representatives from different community banks, individual trust companies and foundations.

We realize that all companies in our market are striving to maximize the value of money spent on marketing and sponsorships. We have responded to this need by offering opportunities at various participation levels. Available sponsorship levels and details are included in this packet, as well as a registration form.

To show appreciation for sponsorship at last year's conference, we will extend a first-choice courtesy to those firms who sponsored an event at our 2015 conference. Those firms will have the ability to select the same event or item to sponsor. All other selections will be accommodated on a first-come, first-serve basis. The deadlines for making your sponsorship selections are:

| | |
|------------------------------------|-------------------------------|
| Renewal of 2015 sponsorship items: | Friday, June 3 rd |
| Registration Deadline: | Friday, July 29 th |

Whether your firm elects to simply exhibit at the 2016 Infovisa Client Conference or take advantage of the available sponsorship opportunities, we ask that a separate registration form be completed for each person from your firm that will attend the conference.

Sponsorship Levels

Similar to last year, Infovisa is offering 4 distinct sponsorship levels based on your selected sponsorship opportunities. The total amount of sponsorship items selected will determine your sponsorship level. The levels of sponsorship at the 2016 Infovisa Client Conference are:

| Sponsorship Level | Sponsorship Amount |
|-------------------|--------------------|
| Basic Exhibitor | \$3,000 |
| Silver Sponsor | \$3,001 - \$4,500 |
| Gold Sponsor | \$5,000 - \$6,000 |
| Platinum Sponsor | \$8,000+ |

Exhibitor Fee

All sponsors for the 2016 Infovisa Client Conference are required to pay an initial exhibitor fee to attend the conference. The initial exhibitor fee for the conference is \$3,000 and this amount entitles your organization to the Basic Exhibitor sponsorship level automatically.

The \$3,000 exhibit fee for the 2016 Infovisa Client Conference provides you with the following:

- Exhibit space at the conference (6 foot table, 2 chairs)
- Company logo visible within the conference app
- 1-Minute general session introduction
- Participation in all conference events
- Participation in post-conference vendor meeting
- Conference registration for 1 representative (Additional representatives for \$350 per attendee)
- 50 word description write-up within the conference app
- Access to the attendee list through the conference app or 2-weeks from the conference start.

Please see the chart on the next page for a list of additional sponsorship opportunities.

Check if you would like to receive the conference attendee list in advance for an additional \$500 fee. The list will be provided 6 weeks and 4 weeks out from the conference start.

The following chart contains a list of sponsorship opportunities available for the 2016 Infovisa Client Conference. The cost associated with each opportunity is in addition to the \$3,000 exhibit fee.

| Sponsorship Opportunities | Cost | Additional Benefits |
|--|-------------|---|
| Platinum Sponsorship Items | | |
| Hosted Breakout Session <i>(content subject to approval)</i> | \$7,000 | <ul style="list-style-type: none"> • 2 additional conference reps • 500 word write-up within the conference app • Upload of 2 marketing ads within the conference app • Signage during sponsored events • Priority exhibit space selection based on date of registration • 5 Minutes presentation in front of breakout session • Logo on paper attendee list |
| Opening Reception | \$5,000 | |
| Conference Mobile App | \$5,000 | |
| Evening Cocktail Hour | \$5,000 | |
| Evening Reception Hour | \$5,000 | |
| Gold Sponsorship Items | | |
| Lunch | \$3,000 | <ul style="list-style-type: none"> • 1 additional conference rep • 500 word description write-up within the conference app • Upload of 1 marketing ad within the conference app • Signage during sponsored events • Priority exhibit space selection after platinum selections. |
| Hotel Room Keycards** | \$3,000 | |
| Keynote Speaker | \$3,000 | |
| Breakfast (1) | \$2,500 | |
| Breakfast (2) | \$2,500 | |
| Wi-Fi in Meeting Rooms <i>(company name on app page)</i> | \$2,250 | |
| Conference Shirts** | \$2,000 | |
| Conference Bags** | \$2,000 | |
| Conference Flash Drives** | \$2,000 | |
| Conference Folders** | \$2,000 | |
| Silver Sponsorship Items | | |
| Conference Lanyards** | \$1,500 | <ul style="list-style-type: none"> • 100 word description write-up within the conference app • Signage during sponsored events • Priority exhibit space selection after platinum and gold selections. |
| Morning Break (1) | \$1,500 | |
| Afternoon Break (2) | \$1,500 | |
| Morning Break (3) | \$1,500 | |

** Denotes item that will bear your firm's logo. We will make arrangements with you for these items.

Please indicate sponsorship opportunities(s) that your firm would like to commit to in addition to the exhibitor fee:





Attendee Information

| | | |
|--------------|------------|----------------|
| _____ | _____ | _____ |
| Last Name | First Name | Name for Badge |
| _____ | | _____ |
| Company Name | Title | |
| _____ | _____ | _____ |
| Phone | Fax | E-mail |

Hotel Information and Reservations

The Hyatt Regency San Antonio is located on the famous San Antonio Riverwalk. A special Infovisa conference rate of **\$199/night** has been arranged for single or double occupancy, per night, per room. The discounted rate is only guaranteed until **August 22, 2016** and the room block is limited. Check-in time is 4:00 pm; checkout time is 12:00 pm.

You may reserve rooms by calling **1-888-421-1442**, referencing the **Infovisa rate**. You can also make reservations online using this link:

<https://resweb.passkey.com/go/2016MAUIConference>

Registration Deadline / Cancellation Policy

Conference registration forms are due on or before **Friday, July 29th, 2016**. A registration form must be completed for each representative and guest attending the conference. A late fee of **\$100** per attendee applies to all applications received after the registration deadline. There are **no refunds for cancellations**. Substitutions from the same company are accepted; sharing of registrations is not permitted.

Partner Rules / Regulations

Non – Disclosure: By signing below, you agree not to disclose to any third parties or affiliates any attendee or vendor list you are provided for the Infovisa Client Conference. You further agree not to disclose to any third parties or affiliates any information provided to you by any person at the Infovisa Client Conference relating to new product initiatives to be offered by Infovisa. You acknowledge that your attendance at the Infovisa Client Conference is solely for purposes of marketing products that do not compete with any products currently being offered by Infovisa.

Private Functions: By signing below, you agree not to hold any private functions during the Infovisa Client Conference, unless there is a time when Infovisa has no events planned and permission has been obtained by Infovisa's Conference Committee.

Infovisa will provide a list of all registered conference attendees **1 week prior** to the conference via e-mail. In addition, you will also receive the list in your registration materials upon arrival.



Exhibit Hours (Tentative):

| | | |
|--------------------------|--------------|--------------------|
| Setup | September 14 | 2:00 PM – 5:00 PM |
| Vendor Meeting | September 14 | 5:30 PM – 6:00 PM |
| Welcome Reception | September 14 | 5:00 PM – 7:00 PM |
| Program | September 15 | 8:00 AM – 5:00 PM |
| Reception | September 15 | 5:00 PM – 7:00 PM |
| Program | September 16 | 8:00 AM – 12:00 PM |
| Teardown | September 16 | After 10 AM |

Signature _____

Title _____

Date: _____

Return registration forms via Fax or Email to:

Infovisa
Attn: 2016 Infovisa Client Conference
Fax: 704-892-7868
E-Mail: Conference@Infovisa.com

Submit Email

Payment and Billing

Please do not send any payments for registration or sponsorship at this time. Infovisa will bill your firm using the information you provide below. **Invoices will be sent and payment due 30 days after your registration form is received and all payments must be received prior to the conference.**

Last Name First

Company Name Title

Mailing Address

City State Zip

Phone Fax E-mail

